

Naked Clown Calendar 2010

pre-orders now available

What is it?

The Naked Clown Calendar is a 12-month 12"x12" calendar featuring a variety of "naked" clowns in various portraits and situations. Each clown uses circus/clown props, equipment and positioning to strategically "dress" themselves while giving the overall impression of nudity. The images in the calendar are tasteful, artistic and appropriate for all age levels. No profane, sexually explicit or vulgar images are portrayed.

The clowns featured in the calendar come from all walks of life; some from the circus world, the theater, even the classroom. But all performers hold an approach to life that makes them genuinely a clown.

A third of the proceeds will go to benefit multiple sclerosis research and advocacy through the MS Society.

Why Multiple Sclerosis?

The first Naked Clown Calendar (2009), was put together by the 2008 graduating class from the Clown Conservatory at the San Francisco Circus Center. Judy Finelli, a co-founder of the Circus Center, was an instrumental element in our education. Her story remains an inspiration for the project:

Judy Finelli had a dream; a vision that would redefine the American Circus. She saw a circus that celebrated the talent, skill, and dedication of individual performers rather than the three ring spectacle of the past. More importantly, she saw a school that would inspire and train those performers to excellence.

As an accomplished female juggler, able to pass ten clubs, Judy knew excellence. Throughout her career spanning the 1960s-80s, she appeared at Carnegie Hall, on Sesame Street, on the Mike Douglas Show, and with the Pickle Family Circus. She was also the first and only female president of the International Jugglers' Association.

In 1984, Judy's dream reached new heights when she, along with Wendy Parkman, co-founded the San Francisco School for Circus Arts.

Now San Francisco Circus Center, this institute is a driving force of the New American Circus movement training its students in clowning, aerial works, acrobatics, and more through its professional and recreational programs.

Suddenly, in 1989, Judy's dreams were pulled back into reality as she was diagnosed with multiple sclerosis. The illness progressed quickly, removing her ability to perform and disabling her to the point of quadriplegia by 2004. In spite of the effects of this devastating disease, Judy has persevered and remained an inspiration to the students of the Circus Center.

Who produced the calendar?

Beaulux Productions, LLC (pronounced like "bow and arrow" and the name "Lukes") is the creator of The Naked Clown Calendar.

Under the direction and leadership of Chad Benjamin Potter, Beaulux Productions, LLC initiated and undertook all production aspects:

- design of concept
- contracting of the photographer, web designer, and printer
- creation of calendar graphics and layout
- marketing and distribution of the product

How do I purchase?

The calendar is sold online through our website: www.nakedclowncalendar.com

The online retail price is \$14.99 including tax. Shipping costs for the retail calendar have yet to be determined.

The Naked Clown Calendar 2009 raised over \$2,000 for MS related projects.